



# भा.कृ.अनु.प.-राष्ट्रीय मांस अनुसंधान संस्थान

(पूर्व भा.कृ.अनु.प.-राष्ट्रीय मांस अनुसंधान केंद्र)

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### Mobile meat stall for retailing of meat and meat products

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### **Brief description about the technology**

Traditionally meat and meat products are sold in the stationery meat shops. Providing mobility will help in taking products to the convenient places wherein the products can be retailed effectively. The present invention customizes to meet the requirements of the meat processors to help them to profitably market both meat and meat products on the go. Mobile meat stall is designed over a four wheeler vehicle. The vehicle was customized with space for keeping the essential equipment viz., refrigerator, freezer, frying unit, gas stove with cylinder, space for storing the ingredients, television for display of details, generator, water storage tank, water tap with wash basin etc. Mobile meat stall will help in taking the product to the place of consumers so that they can be retailed effectively and profitably.



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